

**Amendments to the Claims**

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1. (Currently Amended) In a document delivery system having a document capable of being operatively coupled to a printing device, a method of printing  
5 the document on the printing device comprising the steps of:

storing a print schedule with an indication that the document should be printed at a user requested time;

- 10 automatically requesting, without user intervention, the document based on the print schedule;

transmitting the document to the printing device; and

- el* 15 causing automatic printing, without user intervention, the document on the printing device.

2. (Original) The method of claim 1, further comprising the step of:

- 20 storing a user profile.

3. (Currently Amended) The method of claim 2, further comprising the step of:

- responsive to causing printing of the document on the printing device,  
25 updating the user profile with an indication that the document printed successfully.

4. (Original) The method of claim 3, further comprising the step of:

- 30 responsive to the updating step, subsidizing a product for a user.

5. (Original) The method of claim 4, wherein the subsidizing a product step further comprises the step of:

sending a print consumable to the user.

6. (Original) The method of claim 4, wherein the subsidizing a product step further comprises the step of:

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sending a coupon for a free print consumable to the user.

7. (Original) The method of claim 4, wherein the subsidizing a product step further comprises the step of:

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sending a coupon for a reduced price print consumable to the user.

8. (Original) The method of claim 4, wherein the subsidizing a product step further comprises the step of:

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sending printable media to the user.

9. (Original) The method of claim 4, wherein the subsidizing a product step further comprises the step of:

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sending a coupon for printable media to the user.

10. (Original) The method of claim 4, wherein the subsidizing a product step further comprises the step of:

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sending a second printing device to the user.

11. (Original) The method of claim 4, wherein the subsidizing a product step further comprises the step of:

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sending a coupon for a second printing device to the user.

12. (Original) The method of claim 2, further comprising the steps of:

including advertising content into the document.

13. (Original) The method of claim 12, wherein the step of including advertising content further comprises the step of:

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personalizing the advertising content based on the user profile.

14. (Original) The method of claim 2, wherein the step of transmitting the document further comprises the step of personalizing the content of the document based on the user profile.

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15. (Currently Amended) The method of claim 13, further comprising the step of:

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responsive to the causing printing step, updating the user profile with an indication that the document printed successfully.

16. (Original) The method of claims 15, further comprising the step of:

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responsive to the updating step, subsidizing a product for a user.

17. (Original) The method of claim 16, wherein the subsidizing a product step further comprises the step of:

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sending a print consumable to the user.

18. (Original) The method of claim 16, wherein the subsidizing a product step further comprises the step of:

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sending a coupon for a free print consumable to the user.

19. (Original) The method of claim 16, wherein the subsidizing a product step further comprises the step of:

sending a coupon for a reduced price print consumable to the user.

20. (Original) The method of claim 16, wherein the subsidizing a product step further comprises the step of:

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sending printable media to the user.

21. (Original) The method of claim 16, wherein the subsidizing a product step further comprises the step of:

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sending a coupon for printable media to the user.

22. (Original) The method of claim 16, wherein the subsidizing a product step further comprises the step of:

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sending a second printing device to the user.

23-32. (Withdrawn)

20 33. (Original) The method of claim 3, further comprising the steps of:

the document server inserting personalized advertising into the document from an advertising provider based on the user profile; and

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retrieving the document from the document server coupled to the printing device via a network.

34. (Previously Amended) A method, comprising the steps of:

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electronically monitoring by a document server the usage of a printing device; and

subsidizing the purchase of a product, based on the electronically monitoring step.

35. (Previously Amended) The method of claim 34, wherein the electronically monitoring step further comprises the step of:

5            updating a user profile to indicate that a document has been printed for a user.

36. (Previously Amended) The method of claim 35, wherein the updating step indicates that advertising in the document has been printed.

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37. (Previously Amended) The method of claim 34, wherein the electronically monitoring step further comprises the step of:

15            updating a user profile to indicate the amount of ink that was used when a document was printed.

38. (Previously Amended) The method of claim 37, wherein the updating step further comprises the steps of:

20            updating the user profile to indicate the amount of each of a plurality of different colored ink that was used when a document was printed.

39. (Previously Amended) The method of claim 34, wherein the product in the subsidizing step is a print consumable.

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40. (Previously Amended) The method of claim 34, wherein the product in the subsidizing step is printable media.

30            41. (Previously Amended) The method of claim 34, wherein the product in the subsidizing step is a second printing device.

42. (Previously Amended) The method of claim 34, wherein the product in the subsidizing step is a subscription.

43. (Previously Amended) The method of claim 34, wherein said subsidizing step is funded by advertising revenue.

5 44. (Previously Amended) The method of claim 34, wherein said subsidizing step is funded by distribution revenue.

45. (Previously Amended) The method of claim 43, wherein said subsidizing step is funded by distribution revenue.

10 46. (Previously Amended) The method of claim 35, further comprising the step of providing information about the document that was printed for the user to an advertising provider.

15 47. (Previously Amended) The method of claim 35, further comprising the step of providing information about the document that was printed for the user to a content provider.

20 48. (Previously Amended) The method of claim 46, further comprising the step of providing information about the document that was printed for the user to a content provider.

49-76 (Withdrawn)

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25 77. (New) In a document delivery system having a document capable of being operatively coupled to a printing device, a method of printing the document on the printing device comprising the steps of:

62 storing a print schedule;

30 automatically requesting, without user intervention, the document based on the print schedule;

transmitting the document to the printing device;

causing automatic printing, without user intervention, the document on the printing device;

storing a user profile; and

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responsive to causing printing of the document on the printing device, updating the user profile with an indication that the document printed successfully.

10 78. (New) The document delivery system of claim 77, wherein the print schedule further comprises an indication that the document should be printed at a user requested time.

15 79. (New) The document delivery system of claim 78, wherein the user requested time is a specific day of the week or month.

80. (New) The document delivery system of claim 78, wherein the user requested time is the lapse of a user specified time period.

20 81. (New) A method, comprising the steps of:

electronically monitoring by a document server the usage of a printing device; and

25 subsidizing the purchase of a product that is depleted upon the usage of the printing device, based on the electronically monitoring step.


82. (New) The method of claim 81, wherein the product in the subsidizing step is mailed to the user.

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83. (New) The method of claim 81, wherein a coupon for the product in the subsidizing step is sent to the user.

84. (New) The method of claim 81, wherein the product in the subsidizing step is a print consumable.

5 85. (New) The method of claim 81, wherein the product in the subsidizing step is printable media.



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